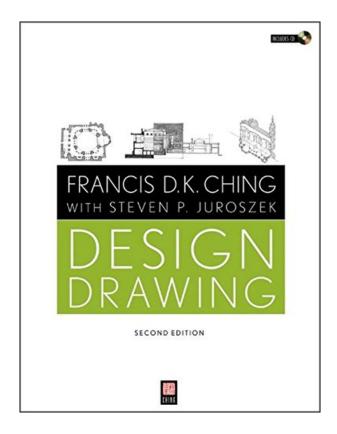
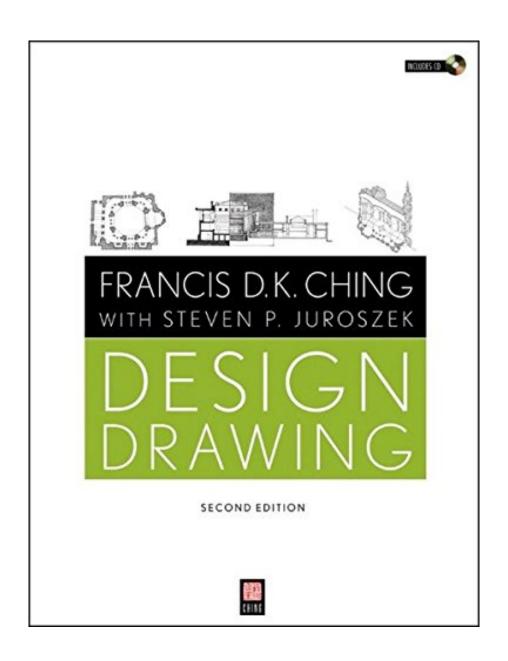
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From the Back Cover

The completely revised edition to mastering the visual language of architecture

In his distinctive graphic style, world-renowned author and architecture educator Francis D.K. Ching takes us on another exciting journey through the process of creation. In Design Drawing, Second Edition, he unmasks the basic cognitive processes that drive visual perception and expression, incorporating observation, memory, and rendering into a creative whole. This new ?edition unites imaginative vision with fundamental architectural principles to cover the traditional basics of drawing, including line, shape, tone, and space. Guiding the reader step-by-step through the entire drawing process, Design Drawing, Second Edition also examines different types of drawing techniques such as multiview, paraline, and perspective drawings—and how they can be applied to achieve stunning results. In addition, Design Drawing, Second Edition:

- Goes beyond basic drawing books—Ching not only covers the principles, media, and techniques of drawing, but also places these within the context of what and why designers draw
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About the Author

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By B. C. Reed

As a beginning architecture student I found the book to be most helpful. It contains excellent illustations on shading and shadow techniques, and on developing architectural perspectives. The CD-rom version is especially helpful in explaining some of the basic concepts. I would highly recomend this book to those interested in design architecture.

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This book was recommended to me by an architect teacher of mine. After reading through it and browsing through the cd-rom that comes with it....I am very pleased that I got it. It contains all of the basics that you will need for drawing(perspective, isometric drawings, art terms).

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just great...

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