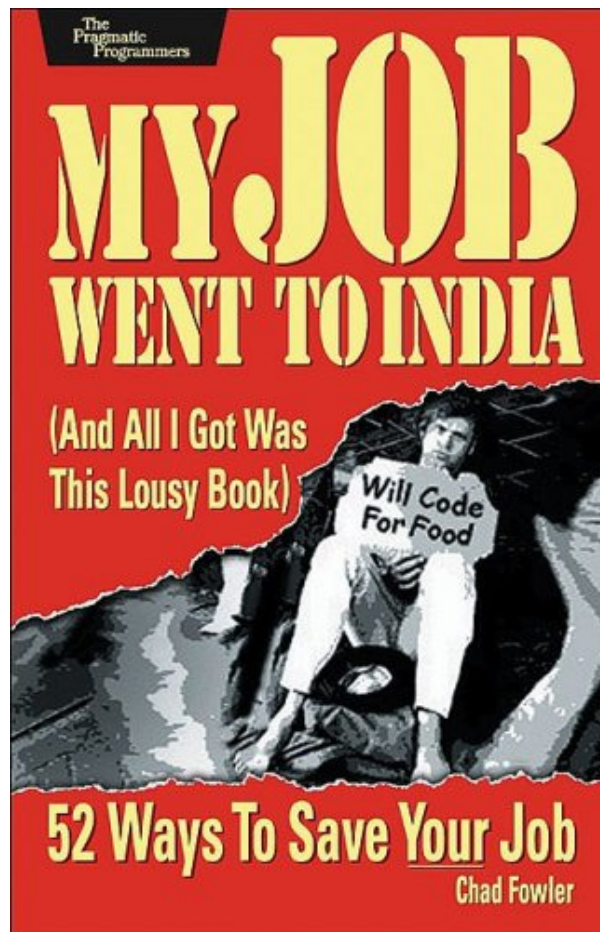
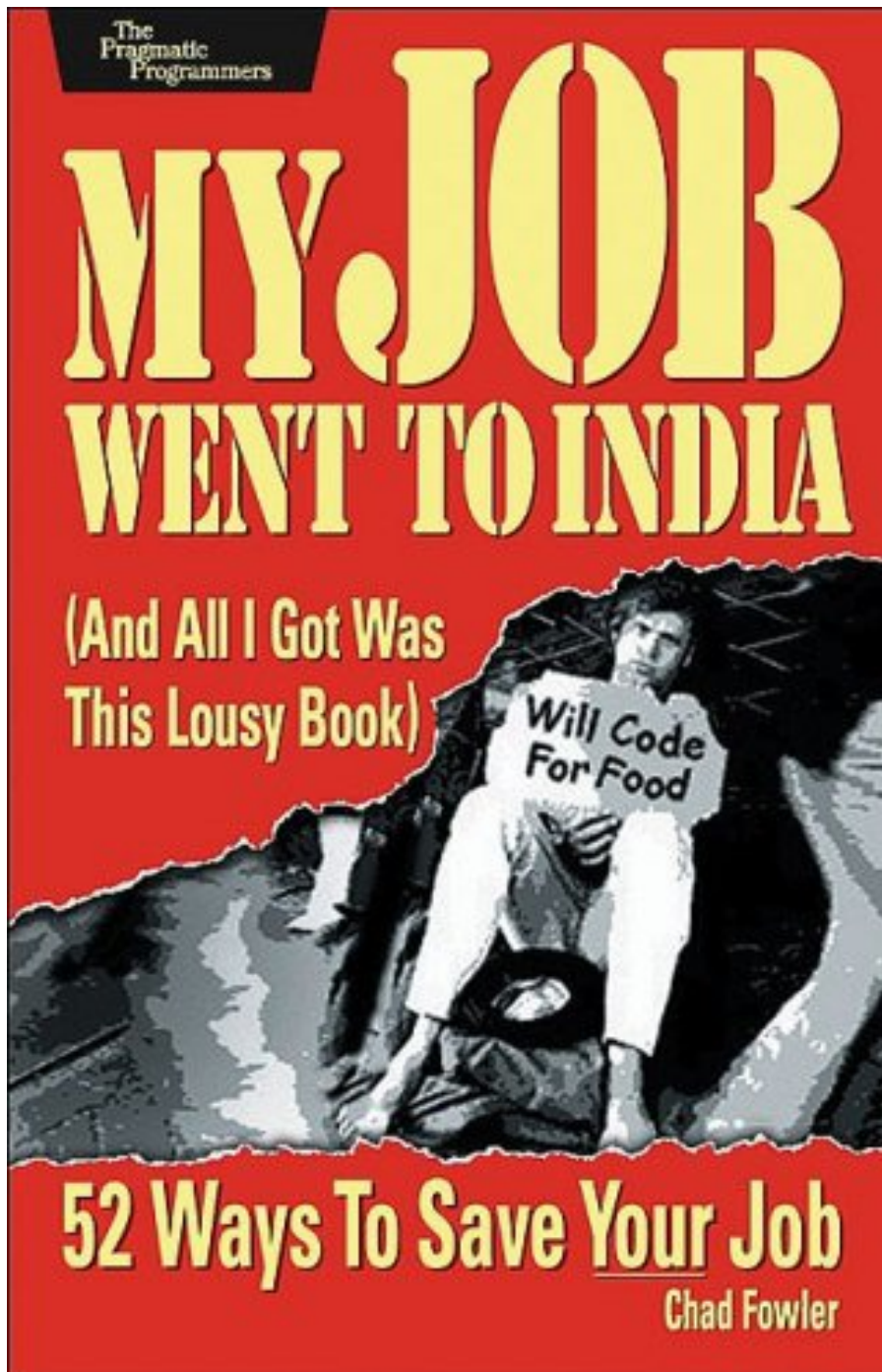


MY JOB WENT TO INDIA: 52 WAYS TO SAVE YOUR JOB (PRAGMATIC PROGRAMMERS) BY CHAD FOWLER



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About the Author

Chad Fowler is co-director of Ruby Central, Inc., and remains an active, driving force in the Ruby community.

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You've already lost your job. You may still be drawing a paycheck, but the job you were hired to do no longer exists. Your company has changed, the technology has changed, the economy has changed, and the ways you can add value have changed. Have you adapted to these changes? Or are you at risk?

Architect your career

Economic downturn. Job cuts. Outsourcing. The ever-changing tech landscape. The threats abound. Chad Fowler is here to offer 52 ways to keep your job, despite the vagaries of the market.

- It's all about making the right choices. Choosing which technologies to focus on and which business domains to master have at least as much impact on your success as your technical knowledge--don't let those choices be accidental. Chad shows you all aspects of the decision-making process so you can ensure that you're investing your time and energy in the right areas.
- It's all about skills. You'll develop a structured plan for keeping your skills up-to-date so that you can compete with both the growing stable of developers in so-called low-cost countries as well as your higher-priced local peers. You'll learn how to shift your skillset up the value chain, from an offshore-ready commodity to one in high demand.
- It's all about marketing. As with any product or service, if nobody knows what you're selling, nobody will buy. Chad shows you how to create a plan for marketing yourself both inside your company and to the industry in general.

Like it or not, the IT career landscape has changed. This handbook will teach you what you need to do to avoid being left behind.

About the author Chad Fowler has been a software developer and manager for some of the world's largest corporations. He recently lived and worked in India, setting up and leading an offshore software development center for a large multinational company.

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- 232 pages

About the Author

Chad Fowler is co-director of Ruby Central, Inc., and remains an active, driving force in the Ruby community.

Most helpful customer reviews

29 of 29 people found the following review helpful.

A valuable read

By Andrew Violette

Forget about the spectre of "offshoring" for a second: this book is about what you need to do to be a better software professional. On the flip side, this book can also be used as a guide on how to hire good programmers. Each chapter is about 2 to 3 pages long and presents anecdotal information about how to make yourself a better programmer and business person.

I would say that most of his advice really falls into one of these categories: constantly improve yourself, constantly seek to improve others, and be knowledgeable of your business and customers.

There are valuable tidbits in here that are common sense to some, but I am amazed with how many people I know that don't follow them. Even if they are all common sense this book helps these ideas crystallize in your psyche. Here are some of my favorites:

#7 Don't base your career on one technology: for example Java, Lotus Notes, etc.

#8 Be the worst. Surrounding yourself with really good people is a lot better way to learn than being the best. I agree with this.

#9 Love it or leave it. The people I like to work with the most are the people with passion for what they do. They are the ones that are constantly seeking to do things the right way. They are the ones who are innovating.

The reason I give this book 4 stars instead of 5 is that towards the end I thought the last several chapters were kind of fluffy and didn't provide any concrete advise. But overall, I think this book is very good.

0 of 0 people found the following review helpful.

52 Ways to be the "Best of the Best"

By Amazon Customer

This book was a much needed wakeup call with respect to the realities of software engineering and the international market for those skills. We all understand that international competition is driving businesses to reduce costs by outsourcing software engineering projects, but few U.S. software engineers have a plan for countering the effects of this outsourcing. Chad Fowler's first hand experience managing outsourcing teams in India allows him to provide a unique cultural and professional perspective with the survival techniques needed by U.S. software engineers. From the content of this book, it is apparent that Chad Fowler is experienced, current and knowledgeable in the magical and demanding art of software engineering management. This book provides 52 bullets of behaviors/practices for evolving into the "best of the best" in order to insulate yourself from the impacts of outsourcing - and he justifies each of these with real world examples. This book is a great companion to the masterpiece book "Pragmatic Programmer" by Hunt and Thomas, which addresses the craft of software engineering with equally convincing justifications and examples.

1 of 1 people found the following review helpful.

Jazz and programming

By Ruben

Hello, i just want to say that this book is great, this man talks about music and then shows you how jazz music is like programming. For example, he says that a musician is always practicing in order to have a good

live presentation... but as programmers we often practice at work (a live concert). I just bought a book to know better about being a DBA, why we should just be an expert in coding and not knowing much about DBA? (be a generalist, great tip). It's short, to the point, I Just love it!

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