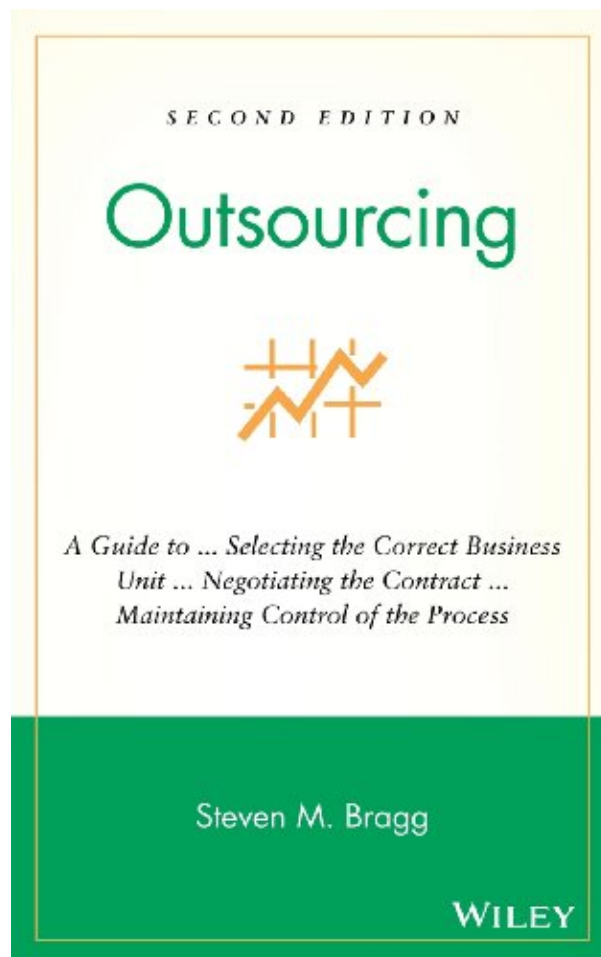


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SECOND EDITION

Outsourcing



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Maintaining Control of the Process*

Steven M. Bragg

WILEY

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By Bungalow Details Robert Snare

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Interestingly enough, every function can be outsourced, either partially or completely. (Yes, even YOUR job!). Take a proactive approach. Buy the book, absorb the knowledge and be part of the solution rather than the problem. In addition to being an excellent author, Mr. Bragg "walks the talk". He's not an academician telling us how things could be but rather an experienced professional who understands how things work in the real world. A rare talent. You need this book. Rated A+++

10 of 11 people found the following review helpful.

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By A Customer

This book is the most complete and organized book written on outsourcing to date. While other books of the same topic focus specifically on one job function, Steven Bragg expertly discusses the advantages and disadvantages of outsourcing for each business unit, from Accounting to Engineering to IT, and so on. Whether you're a General Manager, CFO, CIO, or a Materials Manager, no other text can substitute for the wealth of knowledge found this book. Bragg also provides the reader with an excellent analysis of detailed legal and contractual issues for each department. Every manager responsible for making an outsourcing decision must keep this book by his or her side!

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By Shawn Edwards (Burlington, VT)

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We researched many books on the subject and this one has been around for awhile. Its basically one chapter reproduced several times for different departments but the insight is far from ground breaking. I advise you look at the current leaders in outsourcing book sales and get some newer information and innovative ideas.

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