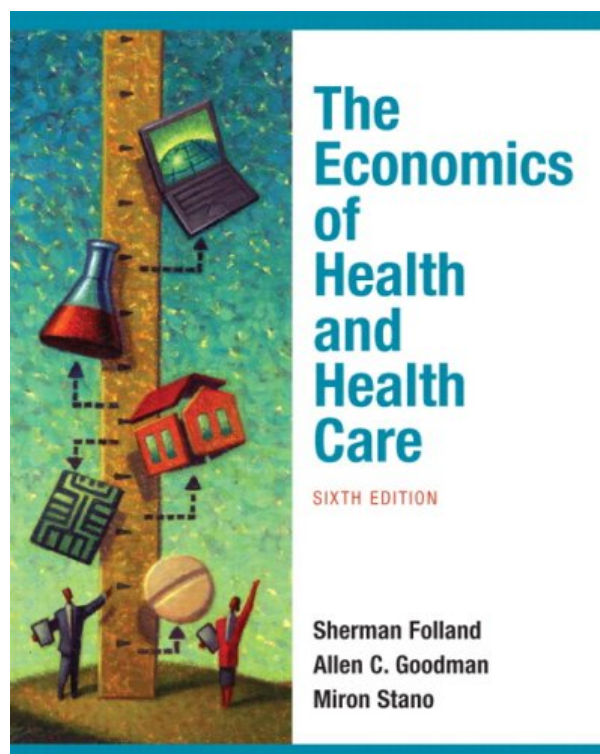
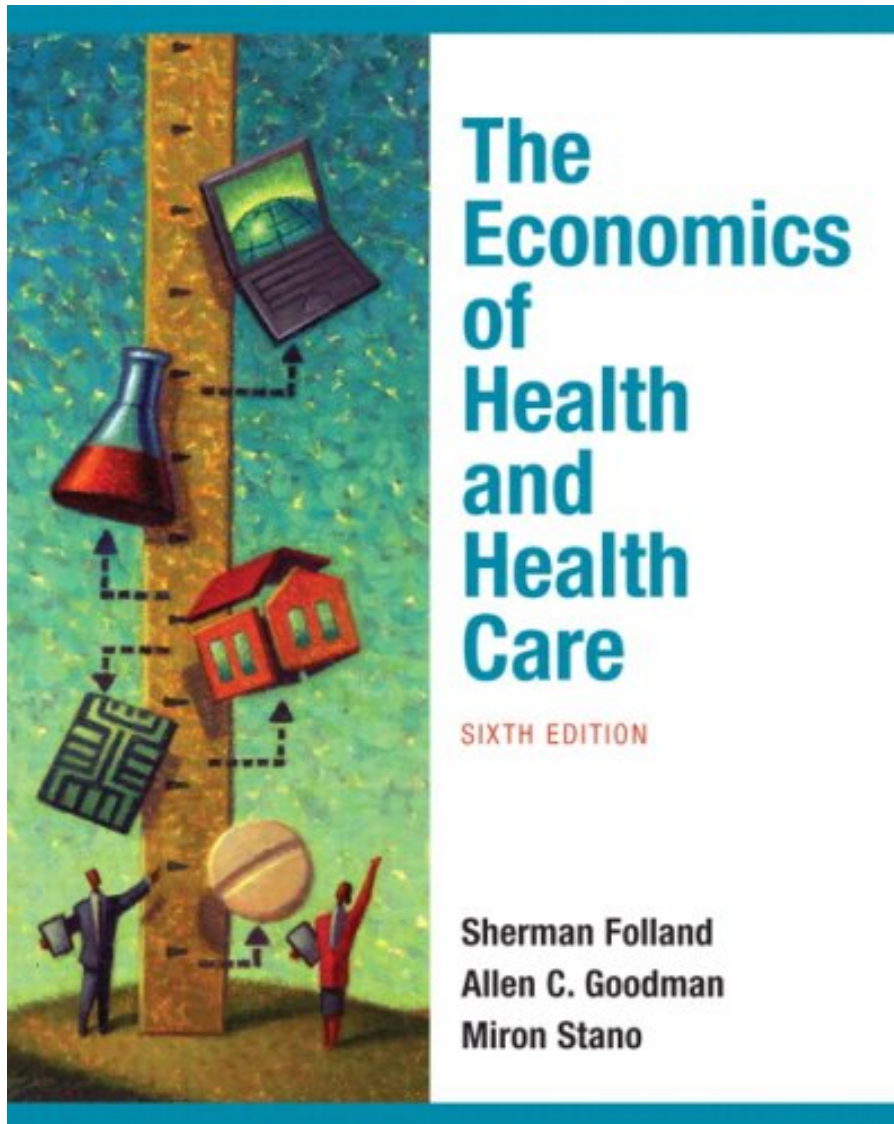


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This best-seller examines health care economics through core economic themes rather than concepts unique to the health care economy. The Sixth Edition updates content to reflect the major changes in the health policy arena.

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MARKET: A useful reference for health service researchers, government specialists, and physicians and others in the health care field.

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This book is divided into 6 parts and 25 chapters. It provides an interesting introduction on issues related to the scope of health economics before discussing the important topic of demand and supply. I have found chapter 4 very useful since it provides a good insight of economic evaluation, with the discussion related to cost-benefit analysis, cost-effectiveness analysis, cost-utility and cost-minimization analysis. During this period characterized by the deficits of health care, the reader will find useful information in chapter related to health insurance, managed care, consumer preference, etc that provide knowledge required for planning and policy-making.

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Other instructors, particularly those who are interested in public health and in governmental policies, may wish to "tool up" on some of the earlier analyses, and then skip directly to parts 8 and 9, in which we look at social insurance, health care regulation, and health care reform. After that, they may wish to browse selected topics. Although some analyses build on each other within chapters, we have sought to minimize cross-referencing among chapters. New Instructional Materials

We are pleased to provide our users with two new features. Instructors and students will be able to log on to [prenhall/folland](#) where they will find occasional timely features, as well as links to useful health-related locations elsewhere on the Web. In addition, our new Instructor's Manual will provide instructors with teaching hints, suggestions for discussion, and additional questions (with answers). With the increased use of our book for professional, as well as distance education, the manual will prove invaluable for teachers in both traditional and nontraditional settings. Instructors should contact their Prentice Hall sales representative for the user identification number and password to access the faculty resources.

From the Back Cover

On the front cover of this new edition of *The Economics of Health and Health Care* is a close-up of an AIDS drug molecule. Pandemic diseases such as these have endless reverberations in the fields of health and health care economics. The fourth edition includes a brand-new Chapter 23, "Epidemiology and Economics: AIDS in Africa," which looks at the economic consequences of epidemics, with particular interest in the worldwide AIDS epidemic. Other changes to this edition include:

- A newly arranged Part 4 that identifies key players in the health care sector, with special reference to nonprofit firms, hospitals, physicians, and the pharmaceutical industry (Chapters 13 to 16).

- The section on governmental actions, Part 5, is presented earlier in the text and covers equity and need, governmental regulation, social insurance, comparative systems, and health care reform (Chapters 17 to 21).
- A new Part 6 examines special topics such as a new chapter on epidemiology and economics, economic "bads" such as cigarettes, and a more detailed chapter examining the various aspects of cost-benefit analysis, the tool so very important to health analysts (Chapters 22 to 24).

Visit the book's Companion Website for additional student and instructor resources:
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